



Quality Policy

Dun & Bradstreet (D&B) is the leading provider of business-to-business credit, marketing, purchasing, and receivable management and decision-support services worldwide. Customers rely upon D&B to provide the insight they need to build profitable, quality business relationships with their customers, suppliers and business partners.

The promise we offer our customers is quality

Management at all levels of D&B is also committed to take action to make D&B a great place to work. We measure the effectiveness of our past actions, are accountable for our commitments and we continue to seek what still needs to be done to improve employee satisfaction.

Our business success depends on customer satisfaction and loyalty, which in turn, depends on employee satisfaction and effectiveness

We strive to deliver on Quality, Service, Reliability, Integrity, Value and Innovation. To this end, we have leveraged the requirements of the Quality Standard - AS/NZS ISO9001:2008 to form a critical basis to our Quality Assurance System.

Quality Assurance is synonymous with D&B

Our key company priorities are to position D&B as the industry leader and to protect our core business through new initiatives that build customer loyalty, retention and inventory. This Quality Policy supports our strong commitment to quality and our drive towards achieving our company priorities.

As a Quality Certified Company our company priorities will be achieved

A handwritten signature in black ink, appearing to read 'C Christian'.

*Christine Christian
Chief Executive Officer
Dun & Bradstreet (Australasia) Pty Ltd*



Decide with Confidence