

Tuesday 9 March 2010

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D&B NATIONAL BUSINESS EXPECTATIONS

## Sales and profit expectations on the rise

*Capital investment and stock levels increase to support anticipated growth*

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### ***The latest D&B National Business Expectations Survey shows...***

#### **Outlook for the June quarter 2010**

- Sales expectations are up five points to an index of 33 – the highest in six years and profits expectations have risen again – up eight points to 18, the highest in five years
- Capital investment expectations have risen to the highest level in almost seven years – an index of 15
- Expectations for growth in inventories in the June quarter are at the highest level in more than five years
- Employment expectations are back in positive territory to an index of nine, rising nine points since the March quarter
- Selling price expectations have risen nine points from the March quarter index of nine – the lowest level ever recorded in the survey

#### **Credit access, debt levels and lagging trade payments**

- Twenty eight percent of firms had less access to credit in the last quarter and 19 percent had much greater or moderately better access
- Thirty six percent of firms expect to reduce debt in the next three months, while 19 percent expect to increase debt and 43 percent plan to maintain current levels of debt
- Forty percent of executives are being negatively impacted by lagging business to business payment terms, a five percent rise since January

#### **Issues expected to influence operations in the June quarter 2010**

- Thirty eight percent of executives rank interest rates as the primary influence on their business in June quarter 2010. Meanwhile, 37 percent expect wages growth to be the primary influence and only 11 percent believe fuel prices will be their main concern in the quarter ahead – a fall of 12 percent since January

#### **Actual for December quarter 2009**

- Capital investment is positive for a third consecutive quarter, increasing to an index of 11 – the highest in more than six years.
- Thirty three percent of firms increased sales as compared to the December quarter 2008, while 24 percent of firms experienced lower sales
- Twelve percent of businesses increased staff and 11 percent reduced employee numbers in December quarter 2009 compared with a year earlier
- The profits index remained in negative territory at an index of - 1. Twenty five percent of firms increased profits while twenty six percent of firms recorded lower profit numbers
- The selling price index rose by five points to sixteen – twenty six percent of firms raised selling prices, while ten percent decreased prices

The confidence levels of Australians executives are continuing their upward trend for 2010 with sales, profits and capital investment indices all improving. The capital investment and sales index have both reached their highest points in six years and the profits index its highest point in five years. These findings from the latest Dun & Bradstreet Business Expectations Survey for the June quarter indicate a dramatic turnaround in the expectations of Australian business as compared to the lows of June 2009.

The expected sales index rose five points to 33 exceeding the strong positive level of the two previous quarters. The sales index is now the highest level in six years and is up 81 points on the trough of the June quarter 2009. Forty five percent of firms expect an increase in sales and 12 percent a decrease in sales in June quarter 2010. Wholesale executives have the highest profits expectations with 49 percent expecting an increase and 10 percent a decrease. This follows on from positive sales figures from the Australian Bureau of Statistics (ABS) that indicated a 7.5 percent (seasonally adjusted) improvement in the sales of goods and services for the wholesale sector from December 08 to December 09 quarter.

In further good news Australian firms' outlook for profits expectations has also continued to improve – the index of 18 for June quarter 2010 is the highest level in five years. Twenty nine percent of Australian executives surveyed now anticipate profits will increase in the June quarter and only 11 percent expect a fall. Executives from the wholesale sector have the highest profits expectations with 33 percent expecting an increase and just 10 percent a decrease. Again this comes on the back of ABS figures showing a slight improvement of 2.2 percent (seasonally adjusted) in company gross operating surplus for the wholesale sector from the September to December quarter of 2009.

Capital investment expectations moved up eight points from the previous quarter reaching the highest level in more than six years, twenty five percentage points higher than the June quarter of 2009. Seventeen percent of firms surveyed expect to increase capital investment, while just two percent are planning to decrease spending in this area. Wholesalers have the highest of capital investment expectations (an index of 19) and retailers the lowest (an index of 10). The growth in capital investment expectations echo Australian executive's confidence in the sales and profit outlooks as firms would not invest in infrastructure if they did not believe that they could adequately fund that investment.

Actual capital investment in December quarter 2009 is the highest in more than six years and has now had three positive quarters after five negative quarters from March 2008 to March 2009. Fourteen percent of firms had more capital investment and three percent less capital investment than in the December quarter of 2008. According to ABS figures business investment rose 5.5 percent (seasonally adjusted) in the December quarter from the quarter prior. During the same period the increase in capital investment was identified by the survey with the capital investment expectations index growing from -8 to positive 8. Continued growth in these expectations is a positive sign for business investment in Australia.

Like capital investment, inventory levels expectations are also increasing. Inventory expectations for the June quarter 2010 are at the highest level in more than five years. Seventeen percent of executives expect to increase inventories, while nine percent plan to reduce stock levels. The expectations of non-durables manufacturers have reached the highest level in six years with a net 12 percent of firms expecting to increase stock levels in the June quarter. The positive indexes for the past three quarters are the highest expectations for growth in inventories in more than four years a sign that Australian executives believe that increased stock levels are needed to match growing sales expectations.



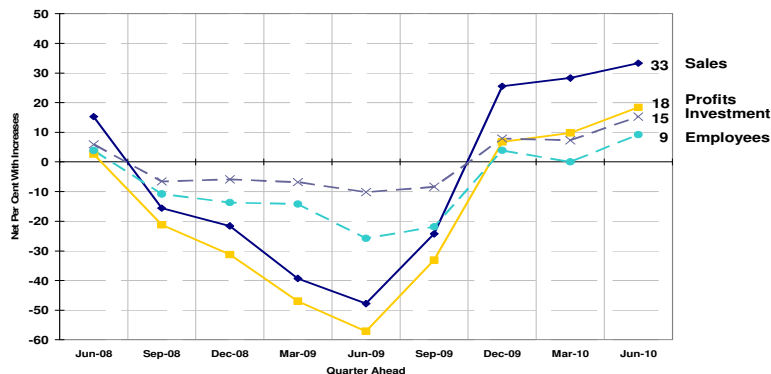
# MEDIA RELEASE

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The interim index of the net proportion of firms with actual increases in inventory levels is three for the December 2009 quarter, up four points on the previous quarter. The increased contribution of stocks is seen as an important indicator of business confidence and represents a significant improvement since the low actual index of -11 for March quarter 2009. The retail sector has seen the greatest improvement returning to positive territory with an index of six, up 18 points from a low of -12 in March quarter 2009.

Expectations for selling prices have risen by nine percentage points to an index of 18, the first rise in five quarters. One in four (24 percent) firms expects to raise prices in the June quarter, while six percent expect to lower prices. This is a further indication that executives believe that the average Australian will be better off by the June quarter and therefore in a better position to pay slightly more for their goods and services. However, durables manufacturers have further reduced their selling prices expectations by a further two points to an index of 10 for June quarter 2010, their lowest prices expectations since June quarter 1999.

Employment expectations for June quarter 2010 are nine percentage points higher than the March quarter of 2010 reaching an index of 9. Fifteen percent of firms are planning to increase staff levels and six percent to reduce employee numbers. These figures are now a 35 percent improvement on the June quarter 2009 expected employment index figure of minus twenty six percentage points. All sectors now have positive expectations for growth in employment numbers. Retailers have the highest index of a net 13 with 18 percent expecting to increase employment and five percent expecting to decrease staff numbers.



D&B Expected Sales, Profits, Capital Investment and Employees Indices

According to Dun & Bradstreet's CEO Christine Christian, the expectation of improved sales and profits is an indication that Australian executives believe that the worst of the GFC is now firmly behind them.

"Not only are sales and profits levels improving from the lows of mid 2009, they are now reaching levels of confidence not seen since the middle of the decade," said Ms Christian.

"The return in confidence in the majority of key indicators such as sales, profits and employment and supporting indicators such as capital investment and inventory demonstrates a buoyancy not seen for some time."

"The critical factor now is how Australian executives respond to this environment. We need to meet these expectations to maintain the growth momentum of the December quarter if we are to continue to perform well. With reduced support from the Government's economic stimulus package combined with the impact of rising interest rates the months ahead may still hold some challenges."



## MEDIA RELEASE

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One in five (21 percent) executives report that they have significantly less access to credit in the last quarter and seven percent slightly less access. Only 19 percent report much greater or moderately better access to credit. Fifty one percent report no change in their access to credit in the last quarter. Retailers are in the worst situation with 40 percent having less access, 20 percent with better access and only 38 percent with no change in credit access.

Rising business-to-business payment days are still having a negative impact on four in ten (40 percent) firms, a rise of 5 percent in one month. Dun & Bradstreet's Trade Payment Analysis of the more than nine million current accounts receivable records contained on the D&B database - reveal that a deterioration in payment terms (2.1 days) in the December 2009 quarter has taken terms up to 53.9 days.

Thirty eight percent of firms surveyed rank interest rates as the major influence on their business and 37 percent consider wages growth to be their primary concern. Only 11 percent of executives believe fuel prices will be the primary influence on operations in the quarter ahead. This is a fall of 12 percent since last month and reflects the recent fall in petrol prices back towards the levels at the end of 2009.

With the rising improvement in profits expectations, 36 percent of executives plan to reduce their current business debt levels in the next three months, 18 percent reduce significantly and 18 per cent moderately. Nineteen percent expect to increase their business debt and 43 percent plan to maintain current debt levels.

According to Dr Duncan Ironmonger, Dun & Bradstreet's economic consultant, the latest D&B survey shows Australian business executives have very strong expectations for their firm's business performance in 2010. Some indicators are at their highest levels in more than five years.

"Expectations for growth in sales are the highest in six years. These are boosting profits expectations, so executives have raised their intentions to make strong increases in staff numbers, capital investment and inventories," said Dr Ironmonger.

"The latest national accounts for December quarter 2009 show a third consecutive quarter of much stronger trend growth in real GDP after three quarters of virtually no growth. However, part of the strong growth was due to government incentives for investment in vehicles and for first home owners. Although these ended on 31 December, other fiscal stimulus measures are still in place and below average interest rates still provide a monetary stimulus.

"Last week's Reserve Bank's decision to increase official interest rates was a positive vote on the forward prospects for the economy. The Bank indicated that the pace of decline in business credit was lessening and lenders are starting to become more willing to lend," Dr Ironmonger said.

*The D&B index for expected sales is up five points to 33, with 45 percent of executives expecting an increase in sales and 12 percent expecting a decrease. The profits index is up eight points to 18, with 29 percent of executives expecting profits to rise and 11 percent expecting a fall.*

*Employment expectations are up nine points an index of 9, with 15 percent of executives expecting an increase in staff and 6 percent expecting a reduction. Capital investment expectations are up eight points to an index of 15, with 17 percent of executives expecting an increase and 2 percent expecting to cut spending. Inventories expectations are up three points to an index of 8. The selling prices index is up 9 points to an index of 18, with 24 percent of firms expecting to raise prices and 6 percent expecting to decrease them.*

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### Media Notes

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## About the survey

D&B Australasia conducted the latest Business Expectations Survey in February 2010. Each quarter 1,200 business owners and senior executives representing major industry sectors across Australia are asked if they expect increases, decreases or no changes in their upcoming quarterly Sales, Profits, Employment, Capital Investment, Inventories and Selling Prices. Since its introduction in Australia in 1988, the Survey has proven to be a highly reliable measure of economic performance.

NOTE: The index figures used in the Survey represent the net percentage of Survey respondents expecting higher sales, profits, etc., compared with the same quarter of the previous year. The indices are calculated by subtracting the percentage of respondents expecting decreases from the percentage expecting increases.

Copies of these results can be viewed and downloaded from the D&B website at: [www.dnb.com.au](http://www.dnb.com.au)

## Methodology

Each quarter D&B asks a sample of executives in manufacturing, wholesale and retail businesses across Australia if they expect an increase, decrease or no change in their quarter-ahead sales, profits, employees, capital investment, inventories and selling prices compared with the same quarter a year ago.

The executives are also asked for actual changes over the twelve months to the latest completed quarter.

The Australian survey began in March 1988 obtaining some 900 responses in the third month of each quarter. Since the middle of 1999, the survey has been conducted monthly, initially with about 300 responses each month. From September 2000, responses have been obtained from 400 executives each month.

From July 2005, to simplify the interpretation of the survey data, the results have been presented as a sequence of preliminary, interim and final indexes. The 400 responses from the first month of each quarter give preliminary estimates of the quarter-ahead expectations and the quarter behind actual indexes. The 400 responses from the second month of the quarter are combined with those from the first month as interim estimates of the indexes based on 800 responses. The 400 responses from the third month are combined with those from the first two months to give the final expectations and actual indexes based on all 1,200 responses obtained during each quarter.

In this issue, the interim indexes for the latest quarters are based on the 800 responses obtained in January – February 2010.

## Charts & Tables

Positive and Negative Component Responses. It is the common practice to present the results of business expectations surveys as indexes showing the net balance of the positive and negative responses. However, this method of aggregating responses loses relevant information about the relative proportions and rates of change of the two (positive and negative) groups.

Accordingly, the detailed charts at the top of pages 5 to 10 in the Dun & Bradstreet National Business Expectations Survey show separately the positive and negative components of each of the various indexes. These charts help provide a better insight into the expectations and performance of Australian business than that shown by movements in the simple aggregation of the positive and negative responses.

The aggregate net balance indexes are shown in the charts at the bottom of pages 5 to 10 and in the tables on pages 11 to 13.

## About D&B

D&B is the world's leading provider of business-to-business credit, marketing and purchasing information and receivables management services. D&B manages the world's most valuable commercial database with information on more than 130 million companies.

Information is gathered in 209 countries, in 95 languages or dialects, covering 186 monetary currencies. The database is refreshed more than one million times daily as part of D&B's commitment to provide accurate, comprehensive information for its more than 150,000 customers.

The Australasian operations were bought out by the senior management group in August 2001. It was the first MBO of a wholly owned subsidiary in D&B's history worldwide.

Today Lazard Carnegie Wylie owns an approximate 90% stake in DBA and the local management team a 10% stake.

Strategies for future growth include developing DBA's commercial and consumer credit referencing business; expanding its receivables management outsourcing business; maintaining its lead in the development of unique credit and risk scoring products; and developing new products specifically tailored to the Australasian market. DBA currently employs over 500 people in Australia and New Zealand.



## Sales Outlook

(Quarterly Net Index) (Up 5 to 33)

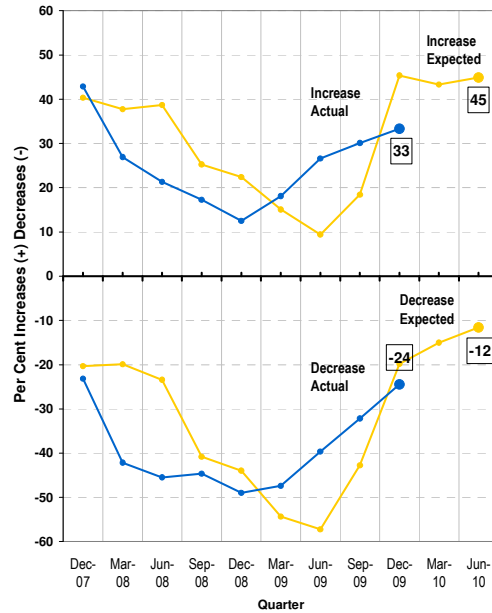
The positive and negative components of the D&B net indexes are shown in the adjacent chart.

The June quarter 2010 sales expectations interim index is 33; five points higher than for March quarter 2010. **The high positive sales expectations for the two previous quarters are maintained and increased.**

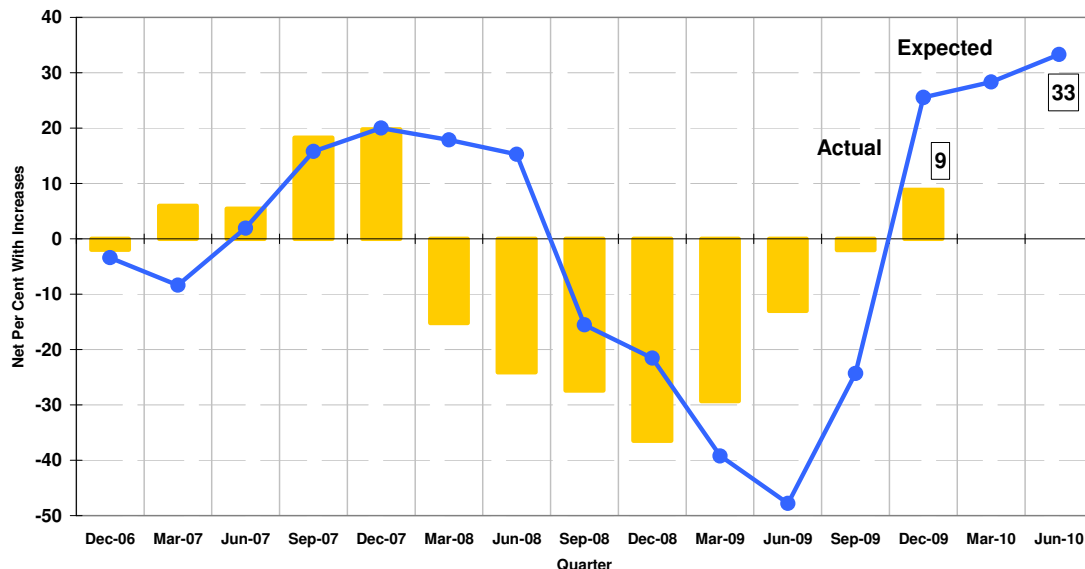
**The index is now up 81 points from the trough of June quarter 2009.** Forty five per cent expect an increase and 12 per cent a decrease in sales compared with June quarter 2009.

**The actual sales index for December quarter 2009 is 9; up 11 points on the September quarter.** Thirty three per cent of firms had increased sales and 24 per cent had decreased sales compared with December quarter 2008.

Sales: D&B Indexes  
Component Responses



Sales: D&B Indexes Dec Qtr 2006 to Jun Qtr 2010





## Profits Outlook

(Quarterly Net Index) (Up 8 to 18)

The positive and negative components of the D&B net indexes are shown in the adjacent chart.

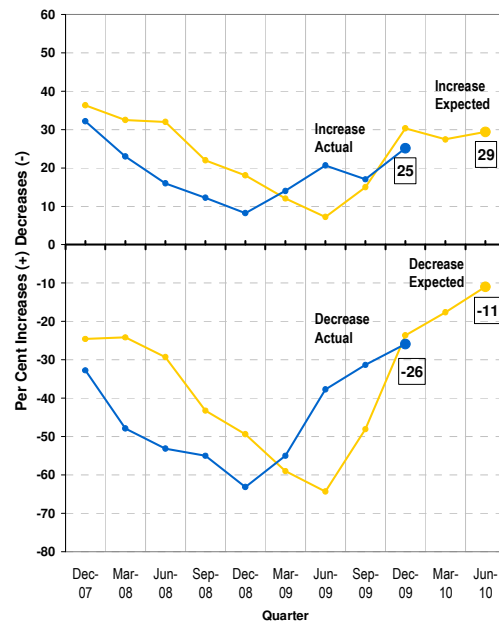
The interim index for the net proportion of executives expecting an increase in profits in June quarter 2010 is 18; **eight points higher than for March quarter 2010.**

**The index is now the highest in five years and 75 points higher than the trough in profits expectations for June quarter 2009.**

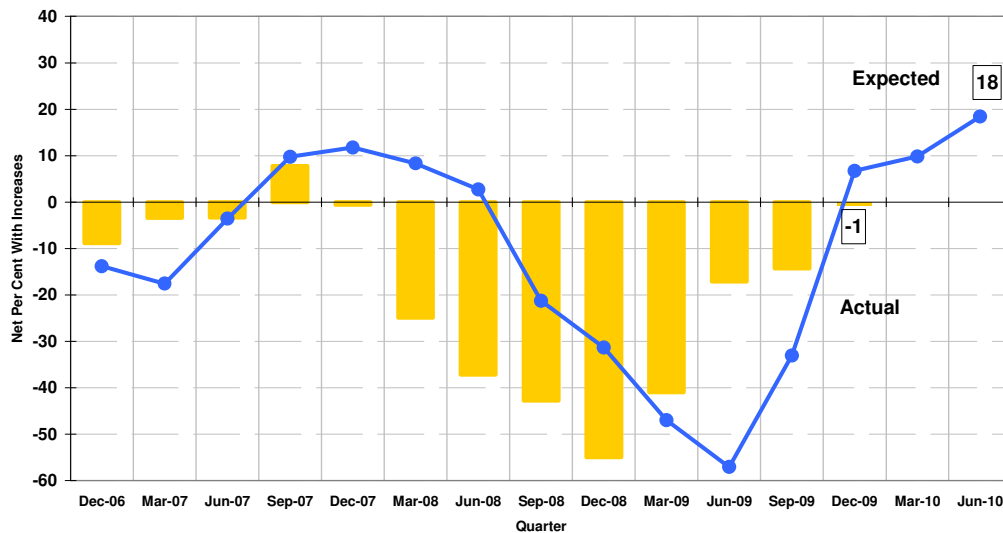
Twenty nine per cent expect an increase and 11 per cent a decrease compared with June quarter 2009.

The actual net profits index for December quarter 2009 is -1; **up 13 points from the previous quarter and now 54 points above the low actual index of -55 for December quarter 2008.** Twenty five per cent had an increase and 26 per cent a decrease in profits compared with December quarter 2008.

Profits: D&B Indexes  
Component Responses



Profits: D&B Indexes Dec Qtr 2006 to Jun Qtr 2010





## Employment Outlook

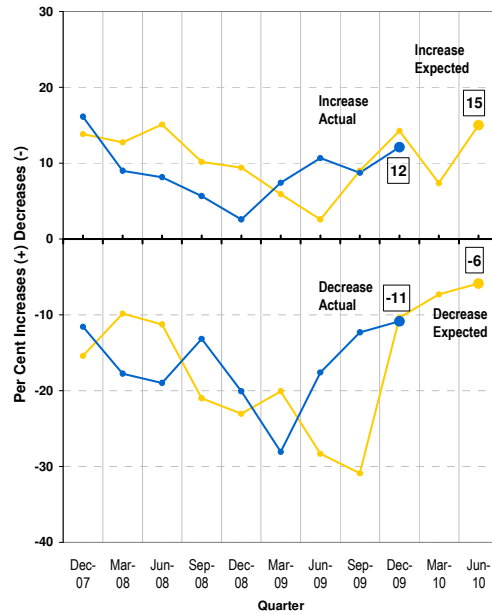
(Quarterly Net Index) (Up 9 to 9)

The positive and negative components of the D&B net indexes are shown in the adjacent chart.

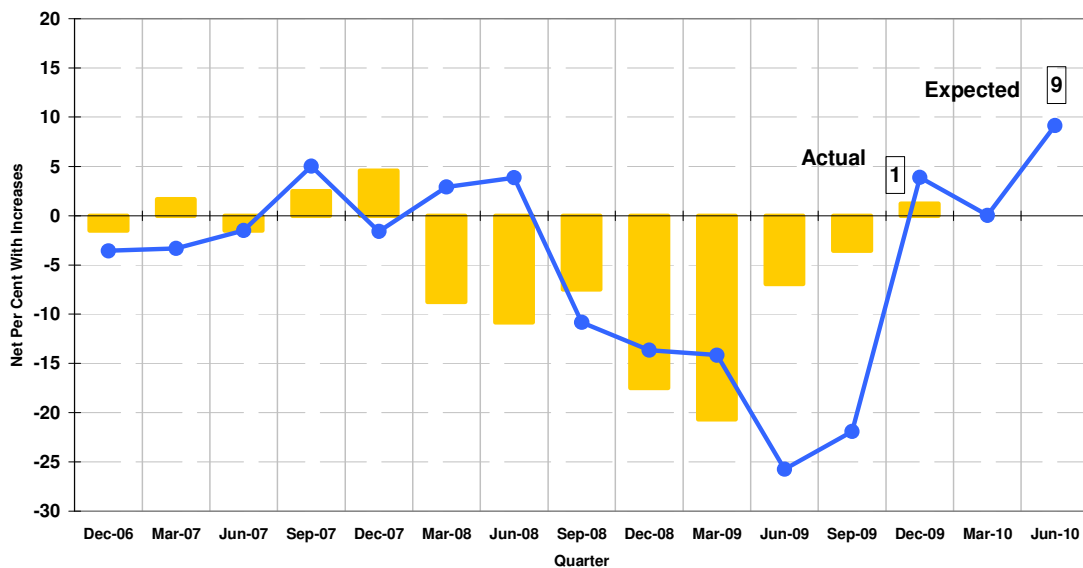
The interim index of the employment outlook for June quarter 2010 is 9, up nine points and now **up 35 points on the June quarter 2009 index of -26, the lowest employment expectations recorded since the survey started in 1988.** Fifteen per cent of executives now expect to employ more staff than a year ago and six per cent expect a decrease in staff numbers.

**The D&B employees actual interim index for December quarter 2009 is 1, three points below the expected index of four for that quarter.** Twelve per cent of firms had more staff in December quarter 2009 than a year earlier and 11 per cent of firms had fewer.

Employees: D&B Indexes  
Component Responses



Employees: D&B Indexes Dec Qtr 2006 to Jun Qtr 2010





## Capital Investment Outlook

(Quarterly Net Index) (Up 8 to 15)

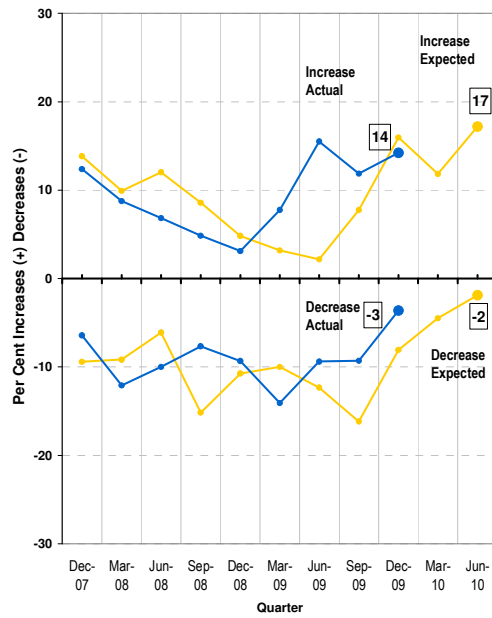
The positive and negative components of the D&B indexes are shown in the adjacent chart.

**Capital investment outlook is up eight points to an interim index of 15 for June quarter 2010, the highest capital investment outlook in more than six years.** Seventeen per cent expect an increase and two per cent a decrease in capital investment compared with a year earlier.

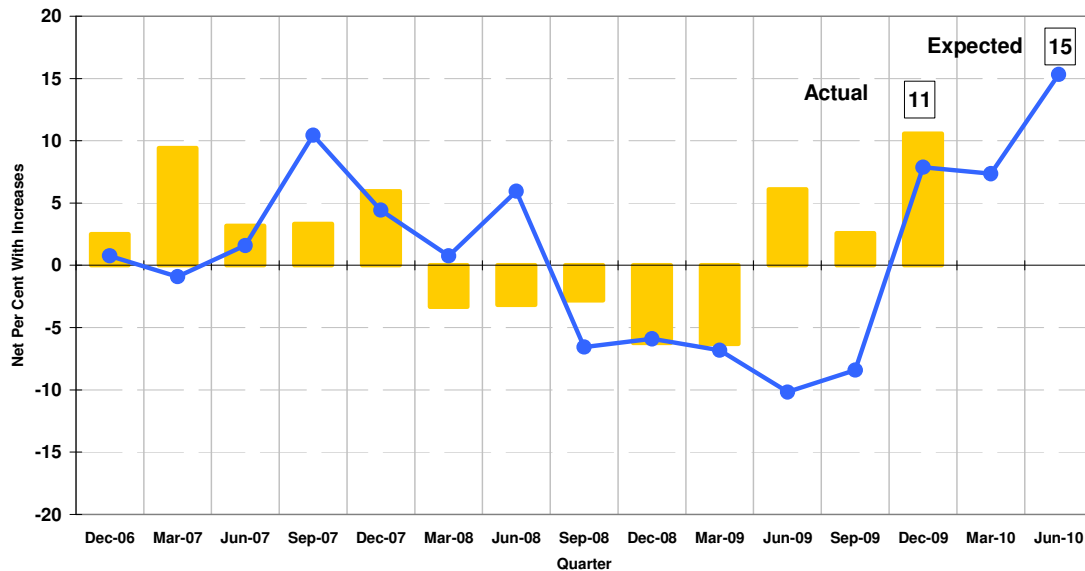
For December quarter 2009 the interim index for actual investment is 11, **up eight points on the September quarter actual index of three and the highest in more than six years.**

Fourteen per cent of firms had more capital investment and three per cent had less than in December quarter 2008.

Capital Investment: D&B Indexes  
Component Responses



Capital Investment: D&B Indexes Dec Qtr 2006 to Jun Qtr 2010





## Inventory Outlook

(Quarterly Net Index) (Up 3 to 8)

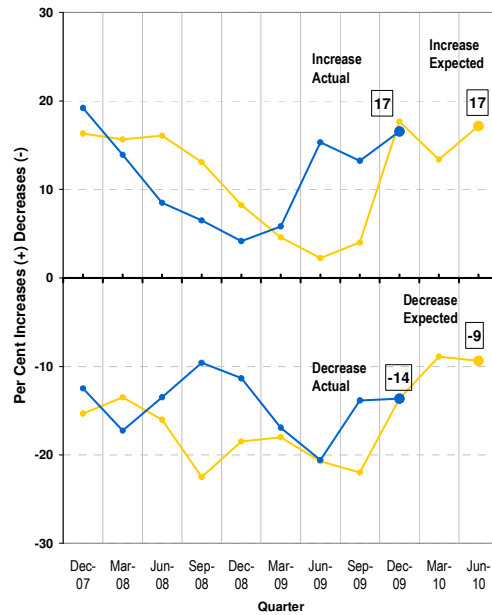
The positive and negative components of the D&B net indexes are shown in the adjacent chart.

The interim outlook for growth in inventories in June quarter 2010 is for a positive index of 8, up three points on the March quarter.

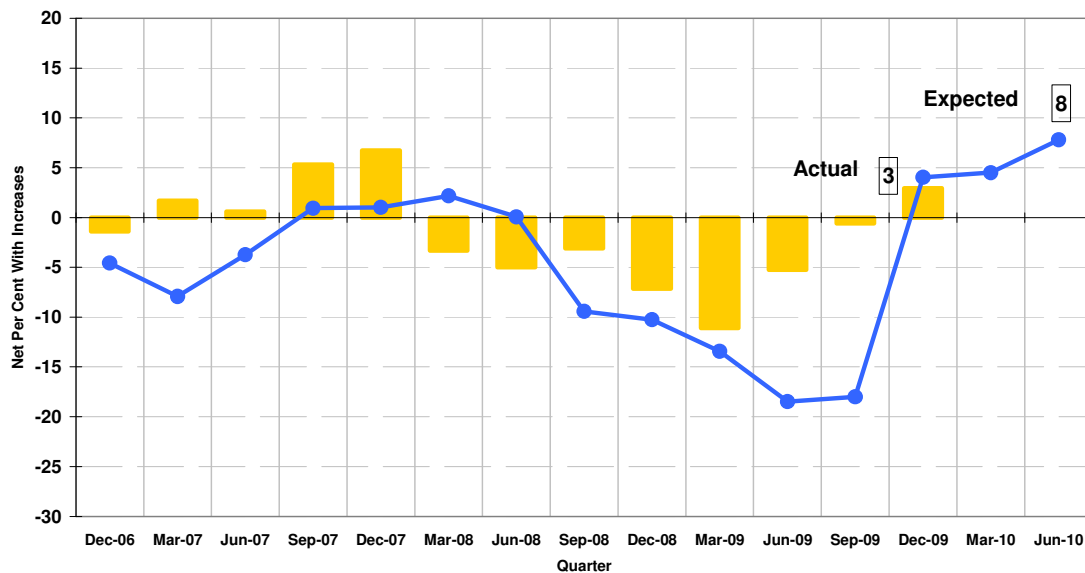
The positive indexes for the latest three quarters are the highest expectations for growth in inventories in more than four years. Seventeen per cent expect to increase and 9 per cent to decrease inventories in June quarter compared with a year earlier.

The interim index of the net proportion of firms with actual increases in inventories for December quarter 2009 is three, up four points on the previous quarter. Seventeen per cent had an increase in inventories and 14 per cent a decrease compared with December quarter 2008.

Inventories: D&B Indexes  
Component Responses



Inventories: D&B Indexes Dec Qtr 2006 to Jun Qtr 2010





## Selling Prices Outlook

(Quarterly Net Index) (Up 9 to 18)

The positive and negative components of the D&B net indexes are shown in the adjacent chart.

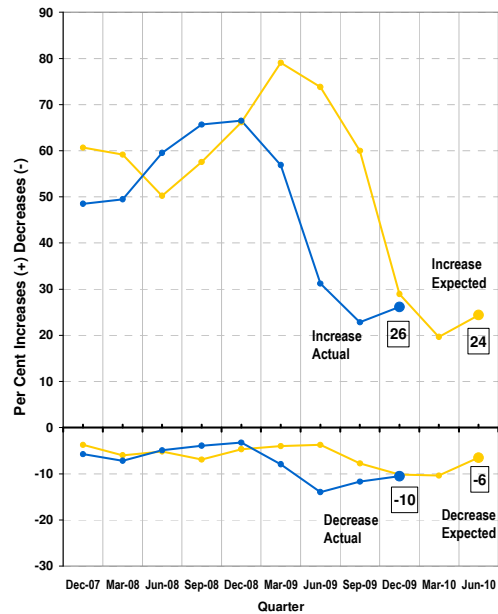
The interim selling prices outlook for June quarter 2010 is for a rise to a net index of 18.

**This is a rise of nine points from the index of 9 points for the March quarter, the lowest expected selling prices index recorded in the survey. The previous low of 10 points was expected for June quarter 1992.**

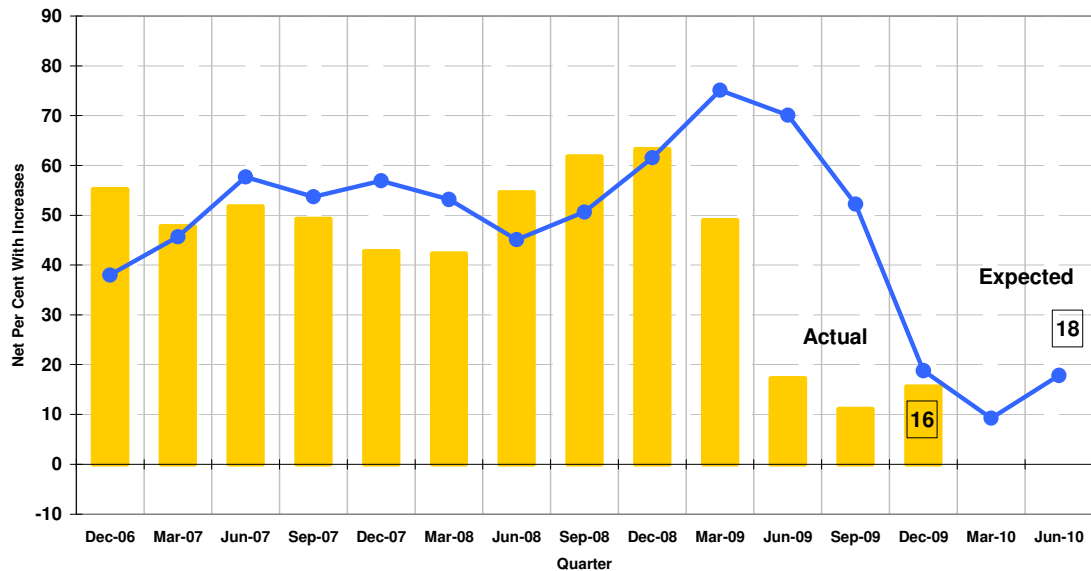
The proportion of firms expecting to have higher selling prices in June quarter 2010 than a year earlier is 24 per cent with six per cent expecting to have lower prices.

**At 16, the interim actual prices index for December quarter 2009 is just three points below the 19 net expectations index for the quarter.** Twenty six per cent had increased and 10 per cent had decreased prices compared with December quarter 2008.

Selling Prices: D&B Indexes  
Component Responses



Selling Prices: D&B Indexes Dec Qtr 2006 to Jun Qtr 2010





D&B Survey New Quarterly Indexes

Expected: Quarter Ahead: Net per cent with increases

QUARTER	Mar 2009	Jun 2009	Sep 2009	Dec 2009	Mar 2010	Jun 2010 Interim	Change One Quarter	In Four Quarters
Sales	- 39	- 48	- 24	26	28	33 r	+ 5	+ 81
Profits	- 47	- 57	- 33	7	10	18 r	+ 8	+ 75
Employees	- 14	- 26	- 22	4	0	9 r	+ 9	+ 35
Capital Investment	- 7	- 10	- 8	8	7	15 r	+ 8	+ 25
Inventories	- 13	- 18	- 18	4	5	8 r	+ 3	+ 26
Selling Prices	75	70	52	19	9	18 r	+ 9	- 52

Actual: Quarter Behind: Net per cent with increases

QUARTER	Sep 2008	Dec 2008	Mar 2009	Jun 2009	Sep 2009	Dec 2009 Interim	Change One Quarter	In Four Quarters
Sales	- 27	- 37	- 29	- 13	- 2	9 r	+ 11	+ 46
Profits	- 43	- 55	- 41	- 17	- 14	- 1 r	+ 13	+ 54
Employees	- 8	- 18	- 21	- 7	- 4	1 r	+ 5	+ 19
Capital Investment	- 3	- 6	- 6	6	3	11	+ 8	+ 17
Inventories	- 3	- 7	- 11	- 5	- 1	3	+ 4	+ 10
Selling Prices	62	63	49	17	11	16 r	+ 5	- 47

r Revised

Survey Months	Oct- Dec 2008	Jan- Mar 2009	April- Jun 2009	July- Sep 2009	Oct- Dec 2009	Jan- Feb 2010
Number of Responses	1,200	1,200	1,200	1,211	1,201	800

Quarterly Indexes: Each batch of monthly responses is given an equal weight in the calculation of the new quarterly indexes.

Interim indexes for June quarter 2010 (Expected) and December quarter 2009 (Actual) are now issued based on the 800 responses obtained in January - February 2010.



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D&B New Quarterly Expectation Indexes for Industry Sectors

QUARTER	(Survey Months)	Durables Manufacturers	Non-Durables Manufacturers	Wholesalers	Retailers	All Firms
<b>Sales Expectations</b>						
Mar 2009	(10-12/08)	- 42	- 29	- 47	- 40	- 39
Jun 2009	(01-03/09)	- 47	- 43	- 48	- 54	- 48
Sep 2009	(04-06/09)	- 25	- 28	- 24	- 21	- 24
Dec 2009	(07-09/09)	16	30	33	24	26
Mar 2010	(10-12/09)	25	26	28	35	28
Jun 2010 R	(01-02/10)	30 r	35 r	39 r	29 r	33 r
<b>Profits Expectations</b>						
Mar 2009	(10-12/08)	- 49	- 39	- 55	- 45	- 47
Jun 2009	(01-03/09)	- 54	- 53	- 61	- 61	- 57
Sep 2009	(04-06/09)	- 32	- 38	- 32	- 30	- 33
Dec 2009	(07-09/09)	4	7	13	3	7
Mar 2010	(10-12/09)	9	7	9	14	10
Jun 2010 R	(01-02/10)	11 r	19 r	23 r	21 r	18 r
<b>Employees Expectations</b>						
Mar 2009	(10-12/08)	- 15	- 12	- 16	- 14	- 14
Jun 2009	(01-03/09)	- 27	- 25	- 25	- 25	- 26
Sep 2009	(04-06/09)	- 24	- 24	- 21	- 19	- 22
Dec 2009	(07-09/09)	4	2	5	5	4
Mar 2010	(10-12/09)	3	- 3	- 2	1	0
Jun 2010 R	(01-02/10)	9 r	7 r	8 r	13 r	9 r
<b>Capital Investment Expectations</b>						
Mar 2009	(10-12/08)	- 9	- 4	- 9	- 6	- 7
Jun 2009	(01-03/09)	- 12	- 8	- 8	- 12	- 10
Sep 2009	(04-06/09)	- 10	- 9	- 6	- 9	- 8
Dec 2009	(07-09/09)	6	13	6	6	8
Mar 2010	(10-12/09)	15	2	7	5	7
Jun 2010 R	(01-02/10)	16 r	17 r	19 r	10 r	15 r
<b>Inventories Expectations</b>						
Mar 2009	(10-12/08)	- 12	- 11	- 20	- 11	- 13
Jun 2009	(01-03/09)	- 17	- 17	- 15	- 24	- 18
Sep 2009	(04-06/09)	- 20	- 17	- 18	- 17	- 18
Dec 2009	(07-09/09)	2	- 1	6	9	4
Mar 2010	(10-12/09)	8	5	3	2	5
Jun 2010 R	(01-02/10)	5 r	12 r	10 r	4 r	8 r
<b>Selling Prices Expectations</b>						
Mar 2009	(10-12/08)	79	69	77	76	75
Jun 2009	(01-03/09)	67	67	75	71	70
Sep 2009	(04-06/09)	47	49	50	62	52
Dec 2009	(07-09/09)	19	24	14	19	19
Mar 2010	(10-12/09)	12	15	2	8	9
Jun 2010 R	(01-02/10)	10 r	32 r	13 r	16 r	18 r

**R revised**This table now shows the **Interim** expectation indexes for June quarter 2010.



Decide with Confidence

D&B **New Quarterly Actual** Indexes for Industry Sectors

QUARTER	(Survey Months)	Durables Manufacturers	Non-Durables Manufacturers	Wholesalers	Retailers	All Firms
<b>Sales Actual</b>						
Sep 2008	(10-12/08)	- 25	- 22	- 32	- 30	- 27
Dec 2008	(01-03/09)	- 39	- 34	- 33	- 40	- 37
Mar 2009	(04-06/09)	- 27	- 33	- 35	- 22	- 29
Jun 2009	(07-09/09)	- 18	- 14	- 9	- 11	- 13
Sep 2009	(10-12/09)	- 2	1	- 6	- 2	- 2
Dec 2009 R	(01-02/10)	3 r	7 r	22 r	3	9 r
<b>Profits Actual</b>						
Sep 2008	(10-12/08)	- 42	- 39	- 49	- 42	- 43
Dec 2008	(01-03/09)	- 55	- 57	- 53	- 55	- 55
Mar 2009	(04-06/09)	- 40	- 47	- 46	- 31	- 41
Jun 2009	(07-09/09)	- 20	- 13	- 12	- 23	- 17
Sep 2009	(10-12/09)	- 9	- 13	- 19	- 16	- 14
Dec 2009 R	(01-02/10)	- 3 r	- 5 r	16 r	- 6 r	- 1 r
<b>Employees Actual</b>						
Sep 2008	(10-12/08)	- 8	- 6	- 7	- 9	- 8
Dec 2008	(01-03/09)	- 22	- 15	- 17	- 16	- 18
Mar 2009	(04-06/09)	- 20	- 22	- 21	- 19	- 21
Jun 2009	(07-09/09)	- 9	- 11	- 2	- 5	- 7
Sep 2009	(10-12/09)	- 3	- 7	- 4	0	- 4
Dec 2009 R	(01-02/10)	- 1 r	3 r	3 r	0 r	1 r
<b>Capital Investment Actual</b>						
Sep 2008	(10-12/08)	- 4	- 1	- 4	- 2	- 3
Dec 2008	(01-03/09)	- 7	- 4	- 6	- 8	- 6
Mar 2009	(04-06/09)	- 10	- 4	- 3	- 8	- 6
Jun 2009	(07-09/09)	8	10	7	- 1	6
Sep 2009	(10-12/09)	11	0	0	- 1	3
Dec 2009 R	(01-02/10)	8 r	10 r	19 r	5 r	11
<b>Inventories Actual</b>						
Sep 2008	(10-12/08)	- 2	- 3	- 5	- 2	- 3
Dec 2008	(01-03/09)	- 8	- 10	- 3	- 8	- 7
Mar 2009	(04-06/09)	- 15	- 10	- 7	- 12	- 11
Jun 2009	(07-09/09)	- 11	- 4	2	- 8	- 5
Sep 2009	(10-12/09)	- 2	2	- 5	3	- 1
Dec 2009 R	(01-02/10)	- 1 r	- 1 r	9	6 r	3
<b>Selling Prices Actual</b>						
Sep 2008	(10-12/08)	66	59	60	63	62
Dec 2008	(01-03/09)	62	58	70	63	63
Mar 2009	(04-06/09)	43	47	45	60	49
Jun 2009	(07-09/09)	14	18	17	20	17
Sep 2009	(10-12/09)	11	12	6	15	11
Dec 2009 R	(01-02/10)	8 r	22 r	12	20 r	16 r

R revised

This table now shows the **Interim** actual indexes for December quarter 2009.



**D&B Supplementary Questions – February 2010**

Includes comparisons with responses to these questions in recent previous surveys.

**1. Thinking about the different types of credit your business relies on, what is the split between bank credit and trade credit?**

<i>Question 1 (February 2010)</i>	<b>February 2010 All Firms</b>		<b>Durables Manufacture</b>	<b>Non-Durables Manufacture</b>	<b>Wholesale</b>	<b>Retail</b>
More bank credit than trade	116	29	23	27	25	40
Approximately half and half	151	38	35	39	44	33
More trade than bank credit	94	23	29	26	26	13
Not sure/don't know	40	10	13	8	5	14
<b>Total</b>	<b>401</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

<i>Question 1 (January 2010)</i>	<b>January 2010 All Firms</b>		<b>Durables Manufacture</b>	<b>Non-Durables Manufacture</b>	<b>Wholesale</b>	<b>Retail</b>
More bank credit than trade	90	23	20	18	24	28
Approximately half and half	152	38	38	45	28	40
More trade than bank credit	128	32	37	30	37	25
Not sure/don't know	30	7	5	7	11	7
<b>Total</b>	<b>400</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

<i>Question 1 (December 2009)</i>	<b>December 2009 All Firms</b>		<b>Durables Manufacture</b>	<b>Non-Durables Manufacture</b>	<b>Wholesale</b>	<b>Retail</b>
More bank credit than trade	106	27	20	40	16	30
Approximately half and half	153	38	25	32	55	41
More trade than bank credit	103	26	37	26	20	21
Not sure/don't know	37	9	18	2	9	8
<b>Total</b>	<b>399</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

<i>Question 1 (November 2009)</i>	<b>November 2009 All Firms</b>		<b>Durables Manufacture</b>	<b>Non-Durables Manufacture</b>	<b>Wholesale</b>	<b>Retail</b>
More bank credit than trade	94	24	19	24	25	26
Approximately half and half	144	36	41	38	32	34
More trade than bank credit	126	31	31	30	32	32
Not sure/don't know	36	9	9	8	11	8
<b>Total</b>	<b>400</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

<i>Question 1 (October 2009)</i>	<b>October 2009 All Firms</b>		<b>Durables Manufacture</b>	<b>Non-Durables Manufacture</b>	<b>Wholesale</b>	<b>Retail</b>
More bank credit than trade	109	27	37	20	20	31
Approximately half and half	102	26	21	24	26	31
More trade than bank credit	142	36	32	34	44	32
Not sure/don't know	47	12	10	22	10	6
<b>Total</b>	<b>400</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>



2. Thinking about **the quarter ahead**, which issue do you think will influence the operations of your business the most?

<i>Question 2 (February 2010)</i>	February 2010 All Firms		Durables Manufacture	Non-Durables Manufacture	Wholesale	Retail
Interest rates	152	38	39	44	40	29
Fuel prices	44	11	9	6	16	14
Wages & salary growth	148	37	47	44	24	32
Not sure/don't know	56	14	5	6	20	25
<b>Total</b>	<b>400</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

<i>Question 2 (January 2010)</i>	January 2010 All Firms		Durables Manufacture	Non-Durables Manufacture	Wholesale	Retail
Interest rates	148	37	30	41	37	40
Fuel prices	92	23	28	19	29	16
Wages & salary growth	134	34	39	34	26	35
Not sure/don't know	26	6	3	6	8	9
<b>Total</b>	<b>400</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

<i>Question 2 (December 2009)</i>	December 2009 All Firms		Durables Manufacture	Non-Durables Manufacture	Wholesale	Retail
Interest rates	131	33	16	40	34	41
Fuel prices	53	13	15	14	15	9
Wages & salary growth	153	38	43	41	31	38
Not sure/don't know	63	16	26	5	20	12
<b>Total</b>	<b>400</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

<i>Question 2 All Firms (November - June 2009)</i>	November 2009	October 2009	September 2009	August 2009	July 2009	June 2009
Interest rates	37	34	36	33	30	32
Fuel prices	15	16	16	15	20	30
Wages & salary growth	34	38	30	37	36	21
Not sure/don't know	14	12	18	15	14	17
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

<i>Question 2 All Firms (May 2009 - December 2008)</i>	May 2009	April 2009	March 2009	February 2009	January 2009	December 2008
Interest rates	41	45	48	58	36	36
Fuel prices	23	16	20	14	33	33
Wages & salary growth	17	18	16	14	16	16
Not sure/don't know	19	21	16	14	15	15
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

<i>Question 2 All Firms (November - June 2008)</i>	November 2008	October 2008	September 2008	August 2008	July 2008	June 2008
Interest rates	39	48	42	38	33	33.5
Fuel prices	35	28	34	37	47	42.8
Wages & salary growth	14	18	22	21	17	22.5
Not sure/don't know	12	6	2	4	3	1.2
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>



**3. Has your business had better access to credit in the last quarter?**

<i>Question 3 (February 2010)</i>	February 2010 All Firms		Durables Manufacture	Non-Durables Manufacture	Wholesale	Retail
Yes, much greater access	19	5	2	5	4	8
Yes, moderately better access	55	14	15	15	13	12
No change in our access	206	51	66	50	52	38
No, slightly less access	30	7	9	11	4	6
No, significantly less access	84	21	7	18	24	34
Not sure/don't know	7	<2	1	1	3	2
<b>Total</b>	<b>401</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

**4. Do you plan to reduce your current business debt levels in the next three months?**

<i>Question 4 (February 2010)</i>	February 2010 All Firms		Durables Manufacture	Non-Durables Manufacture	Wholesale	Retail
Yes, reduce debt significantly	71	18	14	16	15	25
Yes, reduce debt moderately	71	18	18	15	25	13
No, plan to maintain current debt levels	172	43	40	44	48	40
No, plan to increase debt levels	77	19	24	23	9	21
Not sure/don't know	10	2	4	2	3	1
<b>Total</b>	<b>401</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

<i>Question 4 (January 2010)</i>	January 2010 All Firms		Durables Manufacture	Non-Durables Manufacture	Wholesale	Retail
Yes, reduce debt significantly	30	7	2	6	16	6
Yes, reduce debt moderately	114	29	20	43	22	29
No, plan to maintain current debt levels	222	56	72	47	48	55
No, plan to increase debt levels	21	5	3	3	8	7
Not sure/don't know	13	3	3	1	6	3
<b>Total</b>	<b>400</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

<i>Question 4 (December 2009)</i>	December 2009 All Firms		Durables Manufacture	Non-Durables Manufacture	Wholesale	Retail
Yes, reduce debt significantly	19	5	4	6	6	3
Yes, reduce debt moderately	56	14	14	15	15	11
No, plan to maintain current debt levels	281	70	59	72	70	80
No, plan to increase debt levels	27	7	15	5	5	2
Not sure/don't know	18	4	8	2	4	4
<b>Total</b>	<b>401</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

<i>Question 4 (November 2009)</i>	November 2009 All Firms		Durables Manufacture	Non-Durables Manufacture	Wholesale	Retail
Yes, reduce debt significantly	26	7	9	9	3	5
Yes, reduce debt moderately	53	13	14	7	21	11
No, plan to maintain current debt levels	273	68	65	75	69	64
No, plan to increase debt levels	37	9	9	6	5	17
Not sure/don't know	11	3	3	3	2	3
<b>Total</b>	<b>400</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>



<b>Question 4 (October 2009)</b>	<b>October 2009 All Firms</b>		<b>Durables Manufacture</b>	<b>Non-Durables Manufacture</b>	<b>Wholesale</b>	<b>Retail</b>
Yes, reduce debt significantly	38	10	14	5	12	7
Yes, reduce debt moderately	82	20	15	24	20	23
No, plan to maintain current debt levels	231	58	51	64	58	58
No, plan to increase debt levels	36	9	11	6	10	9
Not sure/don't know	13	3	9	1	-	3
<b>Total</b>	<b>400</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

<b>Question 4 (August 2009)</b>	<b>August 2009 All Firms</b>		<b>Durables Manufacture</b>	<b>Non-Durables Manufacture</b>	<b>Wholesale</b>	<b>Retail</b>
Yes, reduce debt significantly	32	8	8	4	9	11
Yes, reduce debt moderately	110	27	26	27	26	31
No, plan to maintain current debt levels	212	53	56	50	64	41
No, plan to increase debt levels	39	10	8	14	1	16
Not sure/don't know	8	2	2	5	-	1
<b>Total</b>	<b>401</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

<b>Question 4 (July 2009)</b>	<b>July 2009 All Firms</b>		<b>Durables Manufacture</b>	<b>Non-Durables Manufacture</b>	<b>Wholesale</b>	<b>Retail</b>
Yes, reduce debt significantly	32	8	8	7	5	12
Yes, reduce debt moderately	86	22	22	24	23	17
No, plan to maintain current debt levels	201	50	49	58	46	48
No, plan to increase debt levels	52	13	13	9	15	15
Not sure/don't know	29	7	8	2	11	8
<b>Total</b>	<b>400</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

**5. Are rising business-to-business payment days negatively impacting your business?**

<b>Question 5 (February 2010)</b>	<b>February 2010 All Firms</b>		<b>Durables Manufacture</b>	<b>Non-Durables Manufacture</b>	<b>Wholesale</b>	<b>Retail</b>
Yes, a significant negative impact	36	9	6	17	10	3
Yes, a small negative impact	126	31	40	34	33	19
No impact	239	60	54	49	57	78
Not sure/don't know	-	-	-	-	-	-
<b>Total</b>	<b>401</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

<b>Question 5 (January 2010)</b>	<b>January 2010 All Firms</b>		<b>Durables Manufacture</b>	<b>Non-Durables Manufacture</b>	<b>Wholesale</b>	<b>Retail</b>
Yes, a significant negative impact	36	9	6	2	17	11
Yes, a small negative impact	103	26	20	20	37	26
No impact	258	64	72	77	46	63
Not sure/don't know	3	1	2	1	-	-
<b>Total</b>	<b>401</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>



<b>Question 5 (December 2009)</b>	<b>December 2009 All Firms</b>		<b>Durables Manufacture</b>	<b>Non-Durables Manufacture</b>	<b>Wholesale</b>	<b>Retail</b>
Yes, a significant negative impact	38	10	11	11	6	10
Yes, a small negative impact	121	30	27	36	37	21
No impact	238	59	61	52	56	68
Not sure/don't know	4	1	1	1	1	1
<b>Total</b>	<b>401</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

<b>Question 5 (November 2009)</b>	<b>November 2009 All Firms</b>		<b>Durables Manufacture</b>	<b>Non-Durables Manufacture</b>	<b>Wholesale</b>	<b>Retail</b>
Yes, a significant negative impact	67	17	16	13	27	11
Yes, a small negative impact	98	24	15	37	27	19
No impact	231	58	68	50	46	67
Not sure/don't know	4	1	1	-	-	3
<b>Total</b>	<b>400</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

<b>Question 5 All Firms (October 2009 – May 2009)</b>	<b>October 2009</b>	<b>September 2009</b>	<b>August 2009</b>	<b>July 2009</b>	<b>June 2009</b>	<b>May 2009</b>
Yes, a significant negative impact	19	24	13	18	7	5
Yes, a small negative impact	25	19	33	31	24	22
No impact	54	53	52	46	69	73
Not sure/don't know	2	4	2	5	<1	<1
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

**6. Thinking just about your use of trade credit, has the amount of time you've been given to pay changed?**

<b>Question 6 (February 2010)</b>	<b>February 2010 All Firms</b>		<b>Durables Manufacture</b>	<b>Non-Durables Manufacture</b>	<b>Wholesale</b>	<b>Retail</b>
Time to pay has been increased	21	5	3	10	3	5
Time to pay has been decreased	38	10	12	9	9	8
Time to pay has stayed the same	332	83	83	78	85	85
Not sure/don't know	10	2	2	3	3	2
<b>Total</b>	<b>401</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

<b>Question 6 (January 2010)</b>	<b>January 2010 All Firms</b>		<b>Durables Manufacture</b>	<b>Non-Durables Manufacture</b>	<b>Wholesale</b>	<b>Retail</b>
Time to pay has been increased	23	6	1	3	15	4
Time to pay has been decreased	77	19	27	20	11	19
Time to pay has stayed the same	295	74	72	76	72	75
Not sure/don't know	5	1	-	1	2	2
<b>Total</b>	<b>400</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

<b>Question 6 (December 2009)</b>	<b>December 2009 All Firms</b>		<b>Durables Manufacture</b>	<b>Non-Durables Manufacture</b>	<b>Wholesale</b>	<b>Retail</b>
Time to pay has been increased	23	6	4	7	7	5
Time to pay has been decreased	58	14	14	18	12	13
Time to pay has stayed the same	310	77	74	74	80	82
Not sure/don't know	10	3	8	1	1	-
<b>Total</b>	<b>401</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

<b>Question 6 (November 2009)</b>	<b>November 2009 All Firms</b>		<b>Durables Manufacture</b>	<b>Non-Durables Manufacture</b>	<b>Wholesale</b>	<b>Retail</b>
Time to pay has been increased	47	12	10	9	15	13
Time to pay has been decreased	52	13	15	8	12	17
Time to pay has stayed the same	296	74	72	83	72	69
Not sure/don't know	5	1	3	-	1	1
<b>Total</b>	<b>400</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>



<i>Question 6 (October 2009)</i>	October 2009		Durables Manufacture	Non-Durables Manufacture	Wholesale	Retail
	All Firms					
Time to pay has been increased	20	5	6	7	15	3
Time to pay has been decreased	70	18	13	15	22	20
Time to pay has stayed the same	297	74	76	76	73	72
Not sure/don't know	12	3	5	2	-	5
<b>Total</b>	<b>400</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

7. In terms of the number of people working in your business, how would you categorize it?

<i>Question 7 (February 2010)</i>	February 2010		Durables Manufacture	Non-Durables Manufacture	Wholesale	Retail
	All Firms					
Very small (1 to 5 workers)	181	45	37	43	53	49
Small (6 to 20 workers)	146	37	42	30	37	36
Medium (21 to 50 workers)	44	11	14	15	5	10
Large (51 to 100 workers)	17	4	3	9	2	3
Very large (more than 100)	12	3	4	3	3	2
Not sure/don't know	-	-	-	-	-	-
<b>Total</b>	<b>400</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

<i>Question 7 (January 2010)</i>	January 2010		Durables Manufacture	Non-Durables Manufacture	Wholesale	Retail
	All Firms					
Very small (1 to 5 workers)	193	48	30	52	55	56
Small (6 to 20 workers)	137	34	35	32	39	31
Medium (21 to 50 workers)	42	11	21	11	4	6
Large (51 to 100 workers)	13	3	10	1	1	1
Very large (more than 100)	15	4	4	4	1	6
Not sure/don't know	-	-	-	-	-	-
<b>Total</b>	<b>400</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

<i>Question 7 All Firms (December 2009 – July 2009)</i>	Dec 2009	Nov 2009	Oct 2009	Sep 2009	August 2009	July 2009
	Very small (1 to 5 workers)	37	51	45	44	36
Small (6 to 20 workers)	39	39	44	42	47	35
Medium (21 to 50 workers)	17	6	7	10	11	12
Large (51 to 100 workers)	3	3	2	2	3	3
Very large (more than 100)	3	1	<2	2	3	2
Not sure/don't know	<1	-	-	-	-	-
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

<i>Question 7 All Firms (June 2009 – January 2009)</i>	June 2009	May 2009	April 2009	March 2009	February 2009	January 2009
	Very small (1 to 5 workers)	9	6	5	8	9
Small (6 to 20 workers)	71	78	76	73	71	87
Medium (21 to 50 workers)	17	15	18	17	17	10
Large (51 to 100 workers)	2	<1	<1	<1	2	<1
Very large (more than 100)	1	<1	-	<2	1	<1
Not sure/don't know	-	-	-	-	-	-
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>



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<b>Question 7 All Firms (December 2008 – July 2008)</b>	<b>Dec 2008</b>	<b>Nov 2008</b>	<b>Oct 2008</b>	<b>Sep 2008</b>	<b>August 2008</b>	<b>July 2008</b>
Very small (1 to 5 workers)	2	4	3	4	8	12
Small (6 to 20 workers)	84	79	83	87	87	83
Medium (21 to 50 workers)	13	16	13	7	4	5
Large (51 to 100 workers)	<1	<1	1	1	<1	<1
Very large (more than 100)	<1	<1	<1	<1	<1	<1
Not sure/don't know	-	-	-	-	-	-
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

<b>Question 7 All Firms (June 2008 – January 2008)</b>	<b>June 2008</b>	<b>May 2008</b>	<b>April 2008</b>	<b>March 2008</b>	<b>February 2008</b>	<b>January 2008</b>
Very small (1 to 5 workers)	7	10	17	27	15	17
Small (6 to 20 workers)	86	85	71	46	76	75
Medium (21 to 50 workers)	5	5	9	17	7	6
Large (51 to 100 workers)	1	<1	1	7	2	1
Very large (more than 100)	<1	<1	2	3	<1	1
Not sure/don't know	-	-	-	<1	-	-
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>